

NoodleJUICE

BOOK CATALOGUE 2024 / 2025



Who are we?

Sarah Walden has over 28 years experience in the publishing industry and is a strategic business leader with extensive experience in business transformation and development. She is the founder and managing director of Noodle Juice Ltd, a content creation business and publisher, that launched in June 2020.

Mark Walden is a globally-published children's author with twelve novels to his name. Before this, he worked as a producer in the computer games industry managing projects for companies including Sony, Codemasters and Silicon Dreams. Mark works with Sarah to generate the creative impetus for Noodle Juice, as well as continuing his own writing career.

Both Sarah and Mark are managed on a day-to-day basis by Solo and his assistant, Indy.

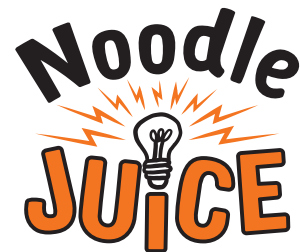


Welcome to Noodle Juice

Noodle Juice books are irreverent, energetic, visually exciting, act-packed, laugh-out-loud eyeball magnets. We amaze, we amuse and we surprise!

We believe that children of today want to see books that compete head to head with the media they consume on screens and devices. The power of words is undisputed, but we want to make sure that the mechanic with which they are delivered is equally powerful.

We're firm believers in the importance of silliness in children's publishing and that a fun book to read is a fun book to make. We aim to be disruptive and challenge conventions with titles that help little people answer the big questions in an increasingly confusing world.



All prices and bibliographic data were correct at time of printing, but we reserve the right to make changes.



NEW



Age: 5 years upwards
 Format: Hardback
 Page extent: 32 pages
 Trim size: 253 x 210mm
 RRP: £9.99

Little Book, Big Brain

These delightful books extend from the successful *Little Book, Big Ideas* series and build fun foundations for life-long learning by explaining the world to little people.

Titles available:

What is a dinosaur?

978-1-915613-57-8

What is an insect?

978-1-915613-58-5

What is an animal?

978-1-915613-59-2

What is space?

978-1-915613-60-8

January / June 2025

What is a human?

978-1-915613-61-5

What is weather?

978-1-915613-62-2

What is transport?

978-1-915613-63-9

What is Earth?

978-1-915613-64-6

January / June 2026

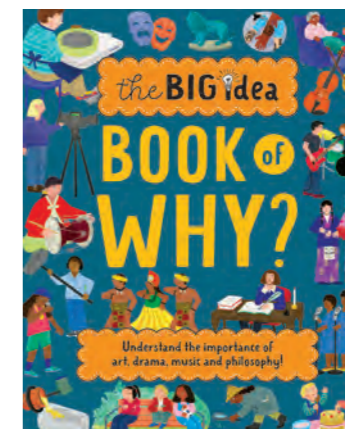
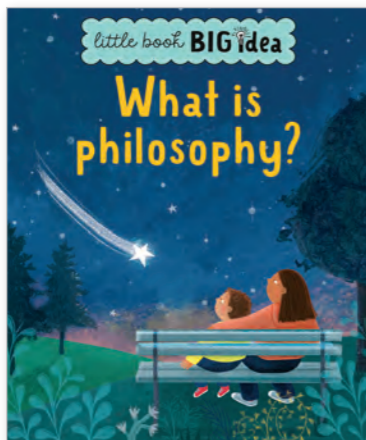
Little Book, Big Idea

These delightful books build fun foundations for life-long learning by explaining big ideas to little people.

Using simple language to explain complicated ideas, each book takes the core questions that relate to each subject and provides answers that make sense to young children. Stunning illustrations support the non-fiction narrative ensuring our picture book approach feels fresh and different.

Illustrated by Katie Rewse, Bournemouth, UK. Since graduating in 2017, Katie has specialised in children's book illustration. She is particularly interested in how illustration can be used to inspire positive change and she finds inspiration in travel, adventure and the outdoors.

Shortlisted for the AOI World Illustration Awards. Longlisted for the Blue Peter Awards.



"Essential reading for youngsters in a world where money talks."

LANCASHIRE EVENING POST

"The information is... colourfully supported by full-page illustrations, helping children see the question's relevance to themselves and the world around them."

ABSOLUTELY EDUCATION

"Lots of bite-sized details about music."



NEW

Titles available:

What is philosophy?

978-1-915613-00-4

What is money?

978-1-915613-01-1

What is art?

978-1-915613-15-8

What is music?

978-1-915613-16-5

What is science?

978-1-915613-27-1

What is history?

978-1-915613-28-8

What is drama?

978-1-915613-39-4

What is technology?

978-1-915613-40-0

Available now

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

RRP: £9.99

The BIG Idea Book of How?

978-1-915613-00-4

The BIG Idea Book of Why?

978-1-915613-01-1

Available now

RRP: £16.99

Hardback, 128 pages



The Thank You Book

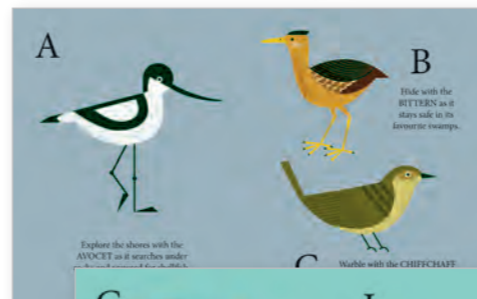
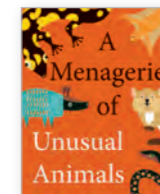
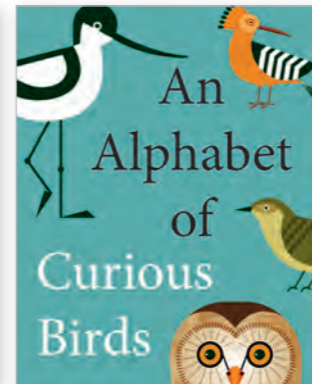
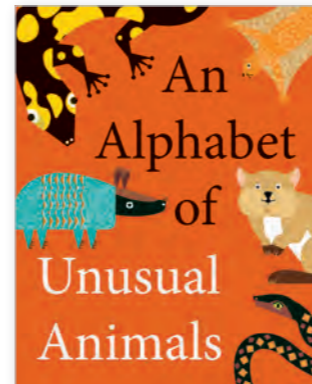
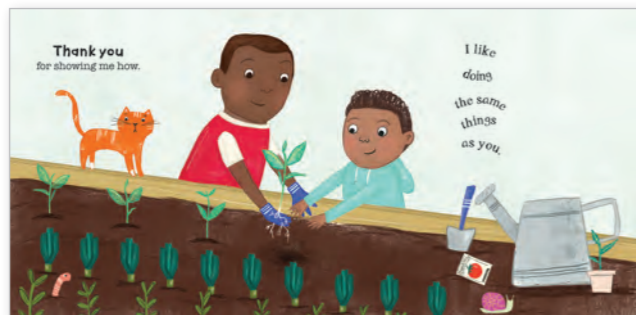
We all know that it's nice to say thank you to people when they do something nice for you. But did you know that if you write down your gratitude, you will feel better too. That's scientifically proven.

This lyrical text encourages children to think about what they have to be grateful for and why, and then suggests that they write it down in the note enclosed in the back of the book.

Age: 4 years upwards
 Format: Hardback
 Page extent: 32 pages plus novelty paper envelope and note paper
 Trim size: 240 x 240mm
 RRP: £9.99

February 2025

Illustrated by Mackenzie Reker, Iowa, USA. Mackenzie lives with her husband, three rumbustious kiddos and an old doggo. She's a self-proclaimed picture book addict and will never have enough bookshelf space. She aspires to make picture books that children see themselves in and that inspire a sense of wonder. When she's not illustrating, Mackenzie can be found reading, traveling, or reading about traveling.



Age: 4 years upwards
 Format: Board book
 Page extent: 20 pages
 Trim size: 161 x 200mm
 RRP: £7.99



Curious Birds & Unusual Animals

Circle high in the air with a SNIPE, wade with a WHIMBREL and dance with a KAGU as you explore the wonderful world of curious birds!

These stunning board books feature birds and animals that may not be included in other natural history books for this age range. Plus lyrical snippets of information about each creature.

Titles available:

An Alphabet of Unusual Animals
 978-1-915613-57-8

An Alphabet of Curious Birds
 978-1-915613-58-5

Alternative titles:
 A Menagerie of Unusual Animals/
 A Flight of Curious Birds

Illustrated by Fiona Powers, Bath, England. She has always wanted to draw and create. Her work is full of colour, pattern and texture, combining hand-drawn or hand printed elements with digital artwork. F's clients include: English Heritage, Orient Express, Marks & Spencer, Collins publishing, and many others.

What am I?

A bright and cheerful life-cycle series that explores the world of nature. Each title includes a group of animals who try to help the caterpillar or tadpole work out what they really are.

With interactive finger trails for the reader to follow while the story is being told, children can have fun pretending to ooze along like the snail, or flutter away like a butterfly.

Titles available:

I Am A Butterfly

TBC

I Am A Frog

TBC

Available February 2025

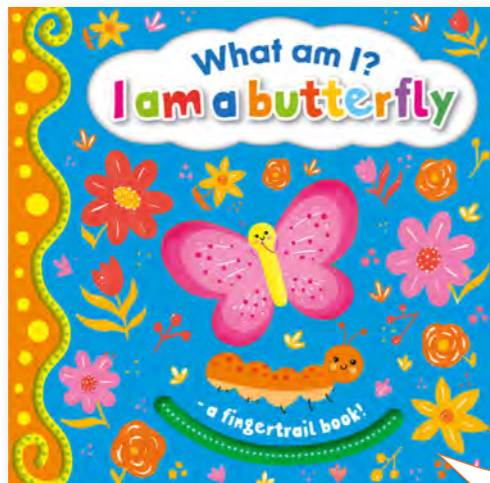
Coming soon:

I Am A Chick

I Am A Raindrop

I Am A Flower

Illustrated by Suzanne Herbet



NEW

Age: 3 years upwards
Format: Board book with finger trail
Page extent: 16 pages
Trim size: 180 x 180mm
RRP: £6.99



Finger trail on every page



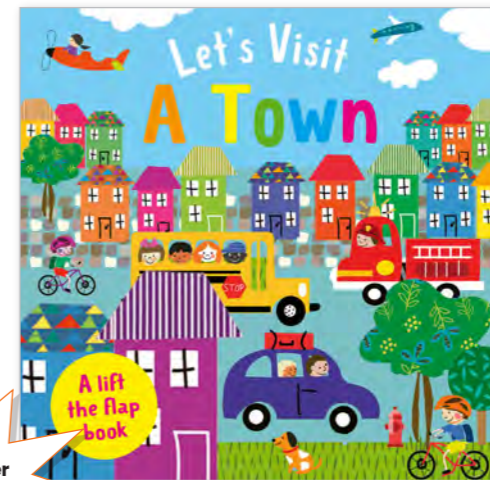
CONCEPT ARTWORK

NoodleJUICE

Age: 3 years upwards
Format: Board book
Page extent: 16 pages
Trim size: 180 x 180mm
RRP: £6.99



NEW



A toddler finger friendly flap on every spread



CONCEPT ARTWORK

NoodleJUICE

Let's Visit

A busy board book series for adventurous children keen to explore new places.

These books will prepare the reader for visiting a town, a farm, a beach and a zoo with plenty to look at and find so that you can re-visit time and time again.

With a lift-the-flap on every page, this younger board book will also make the readers chuckle!

Titles available:

Let's Visit A Town!

Let's Visit A Farm!

February 2025

Let's Visit A Beach!

Let's Visit A Zoo!

September 2025

Illustrated by Tina Finn

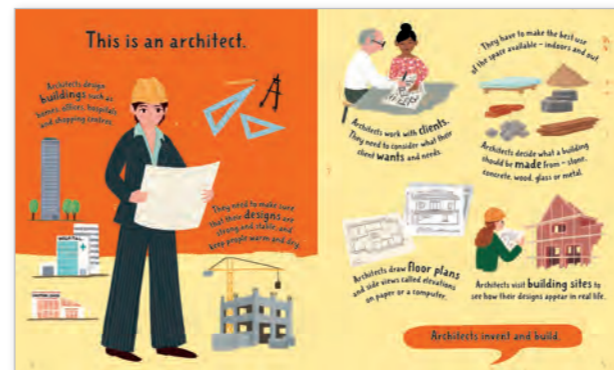
When I Grow Up, I Want To...

It's never too early to start getting excited about the future! These charming books help little people understand some of the jobs that make the world work.

Using simple language to explain different jobs, each book takes a theme and demonstrates to young children how different roles can help to look after the planet, invent new things, help people and create wonderful stuff to improve our world.

Help People and Look After the Planet Illustrated by Flavio Remontti, São Paulo, Brazil.

Flavio has worked for several years for game and animation studios. Since 2017 he has worked exclusively as a freelancer, producing art for children's television series, publications, children's books, advertising campaigns, and educational content in Brazil, Canada, Europe, and the United States.



Titles available:

Help People

978-1-915613-05-9

Look After The Planet

978-1-915613-06-6

Invent And Build

978-1-915613-23-3

Make And Create

978-1-915613-24-0

Available now

Invent and Build and Make and Create Illustrated by Raquel Martin, Menorca. Raquel studied in the Pau Gargallo Art School in Barcelona and her work has appeared in children's books, magazines, and publications in many countries around the world. She works mostly with gouache, but also digital media and she loves painting imagined interior scenes and landscapes.

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

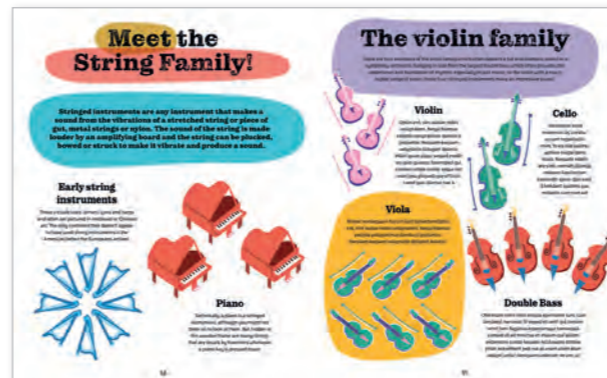
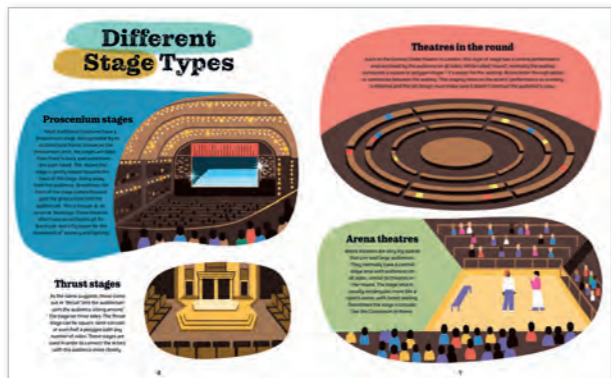
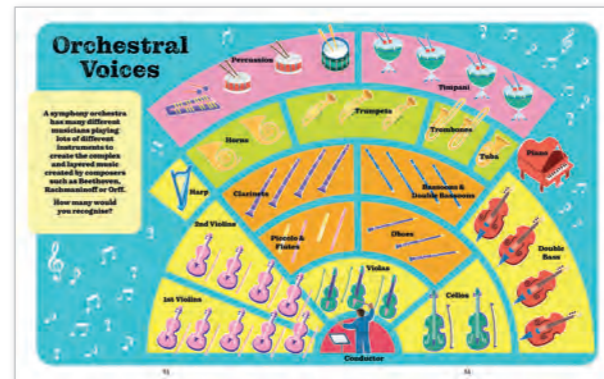
RRP: £9.99

Express Yourself

In a modern world where creativity is more important than ever, these aspirational books will encourage and inspire the next generation of creative young minds.

From the ancient origins of performance to the emerging digital world fusing art and technology, this series gives children an amazing insight into today's creative world.

Illustrated by Hannah Li, New York, USA. Hannah Li is an award-winning Chinese illustrator based in Manhattan, NY. She started drawing when she was a kid, and amused herself by doodling. After received a Bachelor's Degree in Fine Arts in China, she moved to the US and pursued her MFA in illustration at Savannah College of Art and Design. Later, she moved to New York City and started her career as a freelance illustrator.



"This dazzling non-fiction hardback will entrance any child who dreams of a life and career in film or on the stage."

SCHOOLREADINGLIST.CO.UK

NoodleJUICE

"A promising series."

ARMADILLO

NoodleJUICE

Titles available:

All The World's A Stage

978-1-915613-04-2

Thank You For The Music

978-1-915613-18-9

Available now

Art For Art's Sake

978-1-915613-35-6

Jan 2025

Age: 7 years upwards

Format: Hardback

Page extent: 80 pages

Trim size: 306 x 246mm

RRP: £12.99

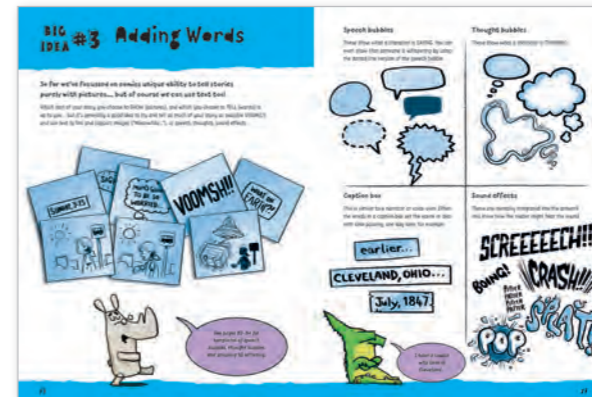
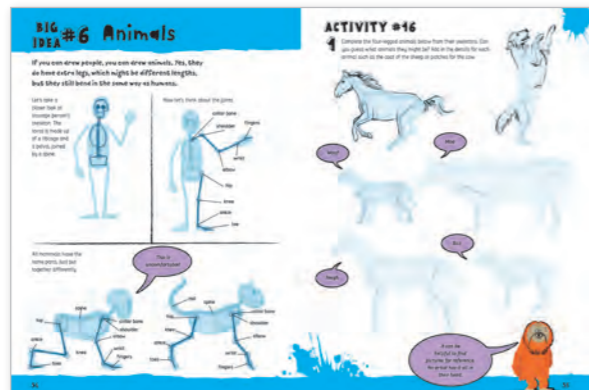
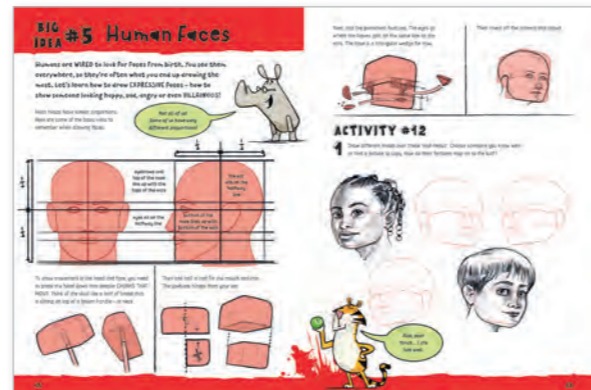
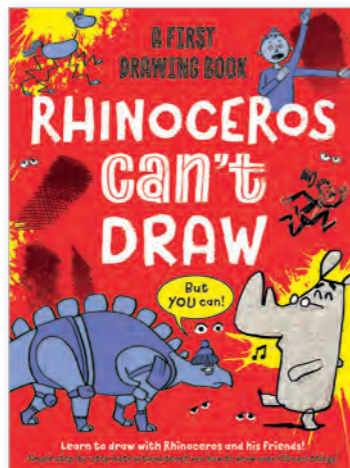
Practically Awesome Animals Series

Learn how to draw with our hilarious animal friends!

Rhinoceros and friends teach readers how to draw. With step-by-step instructions and bright, colourful illustrations, these practical fill-in art activity books give children the basic skills to unleash their inner artist.

Orangutan reappears in the next book in the series, where he desperately wants to learn how to draw comics. Luckily his friends come to the rescue and both Orangutan and the reader learn all the tricks of the trade to create their very own amazing comics.

Co-written and illustrated by Luke Newell. Luke, originally working in traditional animation for TV and advertising (Picasso Pictures, MTV), has moved through web animation into interactivity and games, working for ten years as in-house Illustrator and Concept Artist at Playstation's London Studio. He is currently a full-time Illustrator.



Titles available:

Rhinoceros Can't Draw, But You Can!

978-1-915613-13-4

Orangutan Can't Draw Comics, But You Can!

978-1-915613-21-9

Available now

Crocodile Can't Do Origami, But You Can!

978-1-915613-53-0

April 2025

Age: 7 years upwards

Format: Paperback

Page extent: 96 pages

Trim size: 270 x 200mm

RRP: £9.99

Animals illustrated by Mr Griff, Hastings, UK.

Griff has worked in the creative industry for over 25 years, as an illustrator, author, live action director and animator. He lives and works in Hastings with his family and Pepper the schnauzer. www.mrgriff.uk

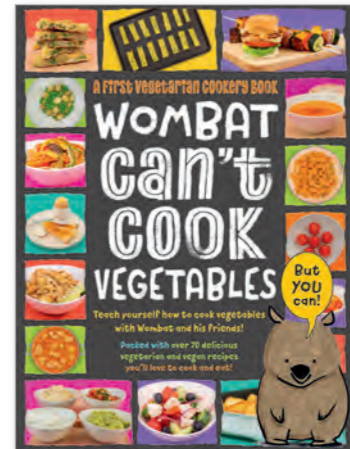
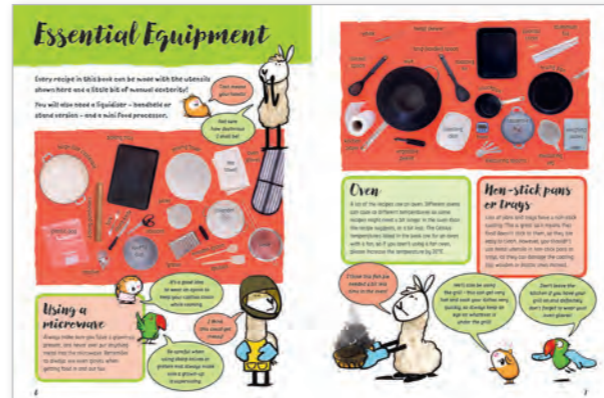
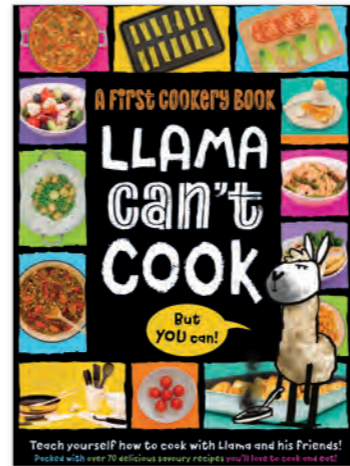
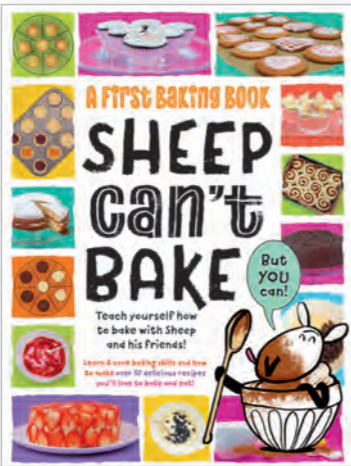
Practically Awesome Animals Series

Learn how to bake and cook with our hilarious animal friends!

Sheep and his friends teach readers how to bake. Covering eight core skills, readers will learn how to create delicious sponge cakes, tray bakes, breads, biscuits, gluten-free and dairy-free bakes plus much more. Essential life skills for readers of all ages.

Llama and his friends, on the other hand, teach readers how to cook. From boiling an egg, through rice, pasta, beef, chicken and fish, as well as plenty of vegetarian dishes, to a full Christmas lunch, this book is packed full of practical cookery skills.

With step by step photography in both books, these are ideal first baking and cookery books.



Titles available:

Sheep Can't Bake, But You Can!

978-1-915613-14-1

Llama Can't Cook, But You Can!

978-1-915613-22-6

Available now

Wombat Doesn't Do Vegetables, But You Can!

978-1-915613-52-3

April 2025

Age: 7 years upwards

Format: Hardback

Page extent: 112 pages

Trim size: 270 x 200mm

RRP: £12.99

Animals illustrated by Mr. Griff.

Photography by Tina Knowles.

Clever Cogs Fact Books

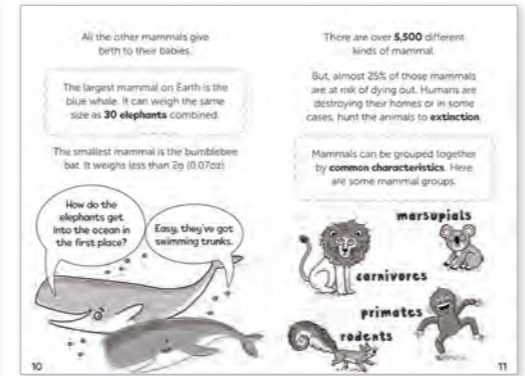
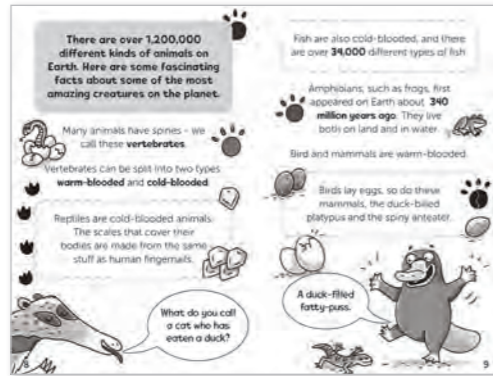
Fascinating facts to feed hungry young brains.

Inquisitive children absorb information at the speed of light and sometimes it's quite hard for parents to keep up. Well, don't worry, we have hundreds of sensational facts to feed children's brains. From animals, to technology, from our planet to space, from famous people in history to the food we eat, there are facts galore! Plus a giggle or two along the way.

Illustrated by Rich Watson & Luke Newell
Rich grew up in a small village in North Lincolnshire. As a young child he was a very avid reader and loved to immerse himself in a book. Drawing is something that has always been a part of who Rich is. He particularly remembers scribbling and doodling various characters over paper which had been brought home by his dad from work, the company name and address printed in red all over one side but it didn't matter! Rich has been a full-time illustrator since 2003.



NEW



Titles available:

Fantastic Facts For Five Year Olds
978-1-915613-46-2

Sensational Facts For Six Year Olds
978-1-915613-47-9

Spectacular Facts For Seven Year Olds
978-1-915613-48-6

Extraordinary Facts For Eight Year Olds
978-1-915613-49-3

July 2024

Age: 5 years upwards
Format: Paperback
Page extent: 112 pages
Trim size: 198 x 129mm
Black and white line illustrations
RRP: £7.99

Clever Cogs Puzzle Books

Perplexing puzzles to feed hungry young brains.

Packed with puzzles, mazes, hidden objects, word searches, search-and-find activities and plenty more, these puzzle books will keep children occupied for hours. Their large format and colourful illustrations increase their appeal, and helpful hints ensure that children won't get stuck or discouraged. Checked by an educational consultant, these puzzle books will stretch and challenge any Clever Cog!

Titles available:

Fantastic Puzzles For Five Year Olds

978-1-915613-09-7

Sensational Puzzles For Six Year Olds

978-1-915613-10-3

Spectacular Puzzles For Seven Year Olds

978-1-915613-11-0

Extraordinary Puzzles For Eight Year Olds

978-1-915613-12-7

Available now



Age: 5 years upwards

Format: Paperback

Page extent: 80 pages

Trim size: 270 x 200mm



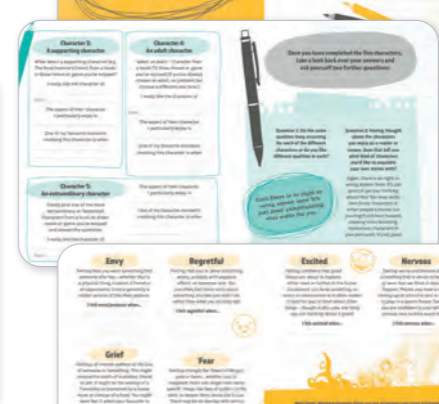
Age: 8 years upwards

Format: Flexi paperback, rounded corners

Page extent: 128 pages

Trim size: 235 x 190mm

RRP: £9.99



Creative Guides

Fantastic practical fill-in guides that help you unleash your creative genius and find your resilience in life.

Written by Justin Somper, award-winning children's author, as well as life-coach, and Sarah Walden, these books form the part of a series aimed to equip children 8-12 years old with the skills they need to get on, whatever life throws at them.

Titles available:

Write!

978-1-915613-30-1

Resilience!

978-1-915613-32-5

January 2024

Create!

978-1-915613-19-6

Confidence!

978-1-915613-20-2

January 2025

Write! and Resilience! written by Justin Somper, Perth, Australia and London, UK. Justin is the award-winning author for the globally successful VAMPIRATES sequence. He conducts writing workshops with young people internationally. In 2021, he set up effortless living co - which delivers meditation and well-being coaching to children and adults globally.

Illustrated and designed by Annie Childs, Surrey, UK

Create! and Confidence! written by Sarah Walden

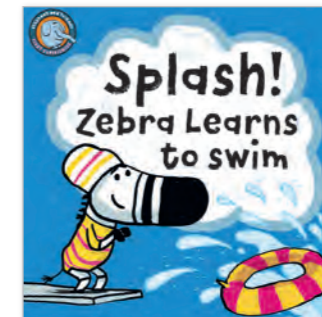
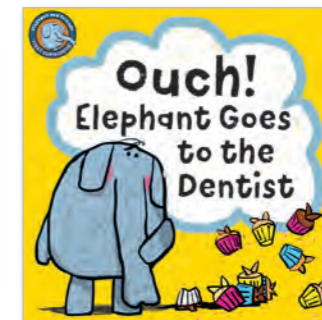
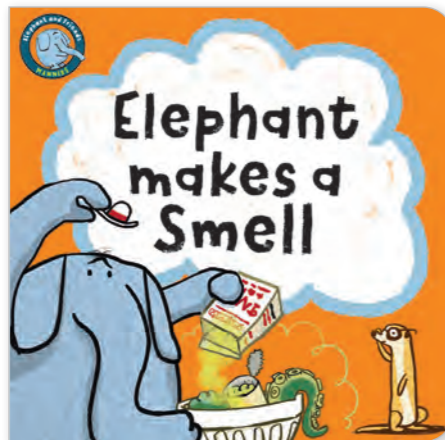
Elephant and Friends Series

It's hard to always have good manners and even adults sometimes struggle! These board books show young children that good manners make the world a much nicer place.

Using friendly animal characters to explore different elements of etiquette, each book explains a specific area of manners to help little people realise that life is easier when we're all being polite!



Illustrated by Mr Griff, Hastings, UK.



Titles available:

MANNERS:

Elephant Makes A Smell

978-1-915613-02-8

Zebra Won't Wear Spots

978-1-915613-03-5

Giraffe Won't Say Please

978-1-915613-19-6

Meerkat Makes A Mess

978-1-915613-20-2

Available now

FIRST EXPERIENCES:

Ouch! Elephant Goes To The Dentist

978-1-915613-55-4

Splash! Zebra Learns To Swim

978-1-915613-56-1

February 2025

Coming soon:

Elephant and Friends Feelings

Age: 3 years upwards

Format: Board

Page extent: 20 pages

Trim size: 180 x 180mm

RRP: £6.99

Not Just Another

This is definitely NOT just another boring first concept series.

With a joke on every page and charming illustrations, this brand-new approach to first concept books will ensure that toddlers and parents will giggle together as they find out just how funny learning the alphabet or counting to ten can be!

Not Just Another ABC

978-1-915613-07-3

Not Just Another 123

978-1-915613-08-0

Available now

Age: 3 years upwards

Format: Board book

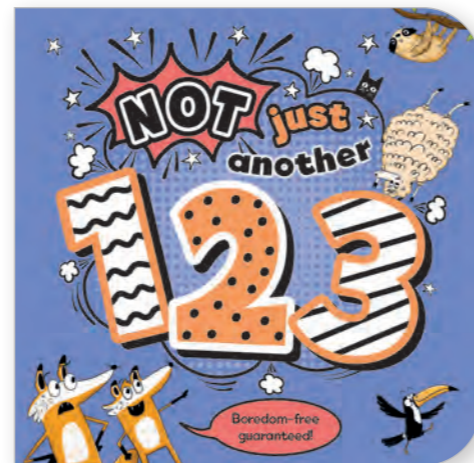
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Trim size: 180 x 180mm

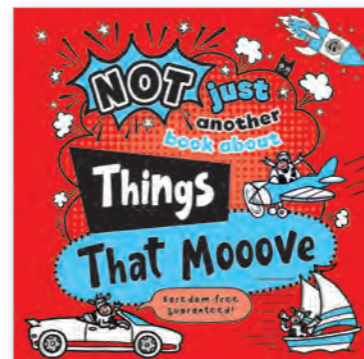
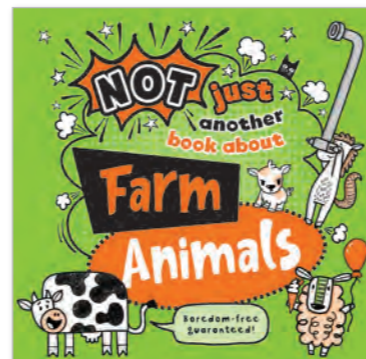
RRP: £6.99

Illustrated by Jack Viant, Plymouth, UK.

Jack is inspired by cartoons, picture books, packaging, toys and advertising campaigns aimed at children. He crafts his images digitally using a mixture of software, machines and coffee. Jack wants to connect with adults and children through his work, teaching valuable lessons, and bringing joy where possible by channelling the ridiculous.



NoodleJUICE



NoodleJUICE

This is definitely NOT just another boring first fact series.

With plenty of facts and jokes on every page, this brand-new approach to early learning will ensure that toddlers and parents will giggle together as they learn about farm animals and things that go!

Farm Animals

978-1-915613-14-1

Things That Mooove

978-1-915613-22-6

Night-time

978-1-915613-43-1

Under The Sea

978-1-915613-44-8

Available now

Age: 4 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 220 x 220mm

RRP: £7.99

Illustrated by Jake Macdonald, Brighton, UK

Taking a playful approach to illustration, Jake is inspired by all things storytelling, from board games to Studio Ghibli. He credits a childhood meeting with Chris Riddell – a memento of which is proudly displayed on his studio wall – for showing him the potential for the career that he loves.

Under The Sea

That's where I want to be...

A charming collection of books featuring everything under the sea.

From narwhals to sea slugs, from porcupine puffer fish to penguins, these books won't fail to delight.

First Fact Book

Page extent: 56 pages with flaps

Sticker Book

Page extent: 24 + 10 pages stickers

Activity Book

Page extent: 48 pages

Search and Find Book

Page extent: 48 pages

Available now (except UK)

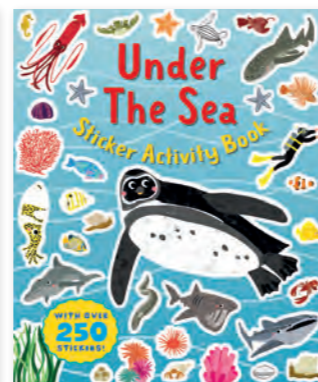
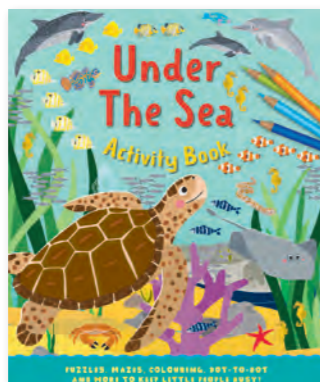
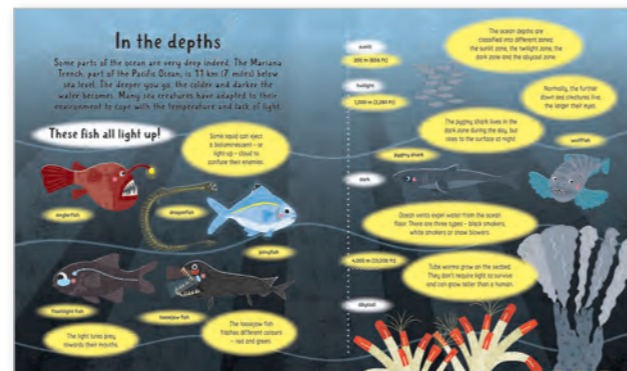
Age: 5 years upwards

Format: Paperback

Trim size: 240 x 290mm

RRP: £7.99 – £9.99

Illustrated by Liza Lewis, Southampton, UK. Liza works from her home studio where she focuses on children's illustration and designs. She enjoys creating characters that spark a child's imagination. She also works in home decor, cards and gift wrap. Liza has a passion for infusing her work with colour, texture, creativity and fun.



Countdown to Christmas

It's time to celebrate Christmas Noodle Juice style!

Packed full of festive fun for children aged 5 – 10, these two books provide 24 different and exciting family-friendly activities to share in the run up to the big day.

Countdown To Christmas

Age: 5 years upwards

Format: Paperback with flaps

Page extent: 56 pages

Trim size: 210 x 297mm

RRP: £9.99

Christmas Is Coming Sticker Activity Book

Age: 5 years upwards

Format: Fill-in paperback

Page extent: 24 pages + 6 pages stickers

Trim size: 210x 297mm

RRP: £7.99

August 2024

Illustrated by Liza Lewis, Southampton, UK. She works from her home studio where she creates colourful children's illustrations and designs. She enjoys creating bright characters and icons that fill a child's imagination.

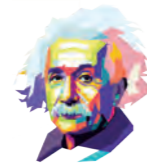
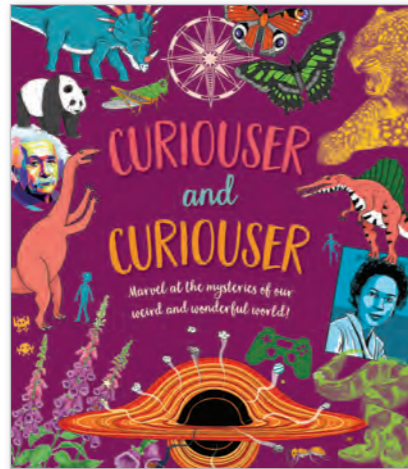
Curiouser and Curiouser

978-1-915613-17-2

Marvel at the mysteries of our weird and wonderful world!

In a world with more questions than answers, a healthy curiosity is more important than ever. Curiouser and Curiouser is a cornucopia of weird and wonderful facts displayed in graphic style, using stunning illustrations. Covering everything from the solar system to dinosaurs, and from insects to architecture, this title is packed with quirky facts to amaze, amuse and feed young minds.

April 2025



Age: 7 years upwards
Format: Hardback
Page extent: 128 pages
Trim size: 308 x 260mm
RRP: £16.99



"The important thing is not to stop questioning. Curiosity has its own reason for existing. One cannot help but be in awe when one contemplates the mysteries of eternity, of life, of the marvellous structure of reality. It is enough if one tries to comprehend only a little of this mystery every day."

ALBERT EINSTEIN



"I firmly believe that nature brings solace in all troubles."

ANNE FRANK



Feather, Flower, Forest, Fur

A celebration of all things animal, bird, plant and tree.

Explore the amazing world around us in this sumptuous gift book packed with stunning illustrations and information about some of the most popular flowers, trees, animals and birds of the northern hemisphere. Part spotter's guide, part folklore, part recipe and part literary reference, children will love poring over each entry while they learn and celebrate the power of nature.

October 2024

Age: 7 years upwards
Format: Hardback
Page extent: 128 pages
Trim size: 308 x 260mm
RRP: £18.99



Stories That Built The World

978-1-915613-29-5

A year full of stories from around the world!

Tales of adventure and wonder exist in every culture. Perrault's fairy tales, Norse sagas, Scheherazade's 1001 Arabian Nights, as well as Shakespeare's comedies and African and Indian folk tales, come together in a glorious collection of 52 retellings of the stories that built our world illustrated in sumptuous watercolour.

May 2024

Illustrated by Alette Straathof, Paris, France. Her illustrations are colourful, happy and are drawn in a naive style. Mixing different analogue materials such as watercolour, Indian ink and colour pencils, she creates playful paintings that make people smile and provoke good vibes.

Age: 7 years upwards

Format: Hardback

Page extent: 128 pages

Trim size: 308 x 260mm

RRP: £18.99



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